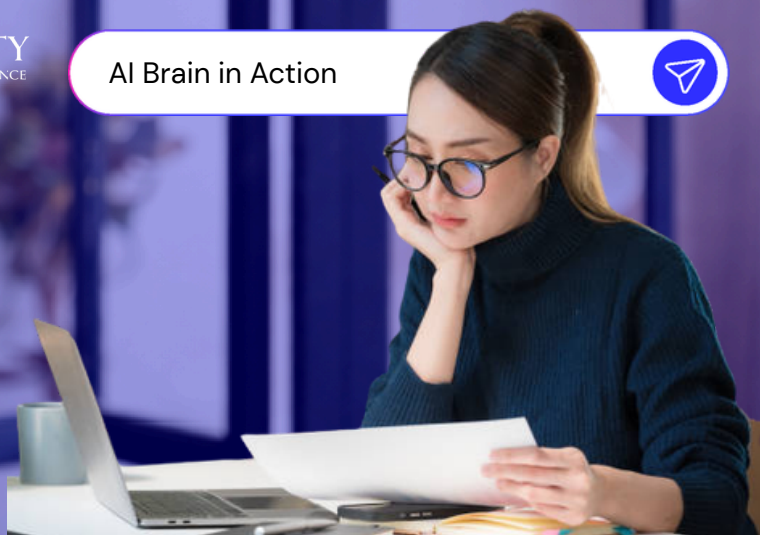




P.E. Analytics Turns Real Estate Data Into Plain Language Answers with NSOffice.AI



Impact At A Glance

**100%**

Of licensed users
active across both
companies

**10 SQL**

queries run by them in
a single day within two
weeks after go-live

**97%**

Success rate across
all 32 requests so far

Where P.E. Analytics Started

P.E. Analytics Ltd. is listed on the NSE Emerge platform under the ticker PROPEQUITY, founded in 2007 by Samir Jasuja and based in Gurugram, India. The company operates in real estate data, business intelligence and property valuation, across two sister entities under the same parent.

PropEquity is a **real estate data and intelligence platform** providing market research, analytics, and project data. PropEdge, the sister entity, provides technology-driven property valuations and construction monitoring services for banks and financial institutions, run by a team of 350+ people.

The **two entities use NSOffice.AI differently**, at Prop Edge the Valuations, Technical Operations and Project Monitoring & Compliance teams query their MSSQL database in plain language instead of writing technical queries by hand, asking NSOffice.AI for a summary of RERA project data for a given state and getting it directly from the connected database.

At PropEquity, the Market Research, Data Analytics and Consulting & Reporting teams use **NSOffice.AI as an everyday AI workspace** for research, analysis and reporting.

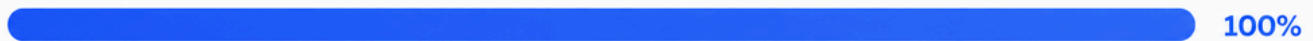
The Journey

Live since September 2026, with two different usage patterns already showing.

One platform, two different ways of using it

PropEquity

Chats only, 13 of 13 succeeded, spread across IT/Technology, HR, and Leadership.



PropEdge

Chats plus a live SQL database connector, 18 of 19 succeeded, concentrated in the Founder's Office.



PropEdge's Founder's Office moved straight from chat to live data. Two weeks after going live, it connected a SQL database and ran ten queries against it in a single day.

Low cost across both companies

\$2.50

Total AI spend across all 32 requests this year

\$0.02

Average cost per chat

\$0.19

Average cost per database query

Full Activation

NOW · 3 WEEKS IN

All users active, both companies live within eight days of each other.

From Chat to Live Data

MONTH 12

PropEdge already reached live data with a SQL connector in its first two weeks.

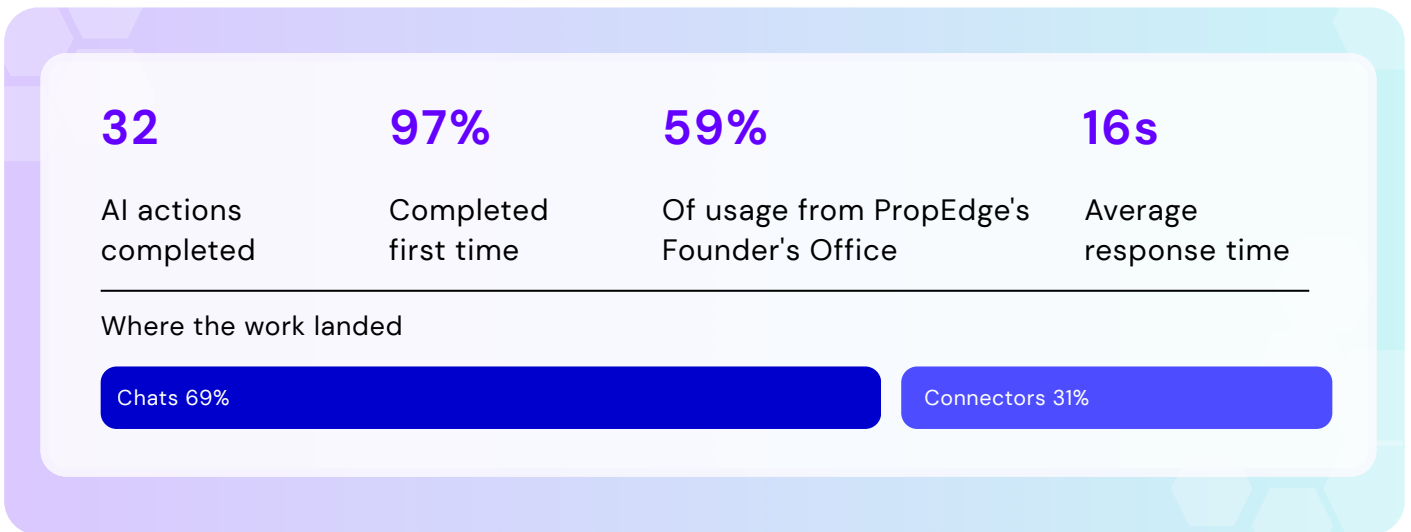
One Brain, Two Companies

YEARS 2 – 3

PropEquity started with chat and PropEdge went straight to live data.

What Three Weeks Produced

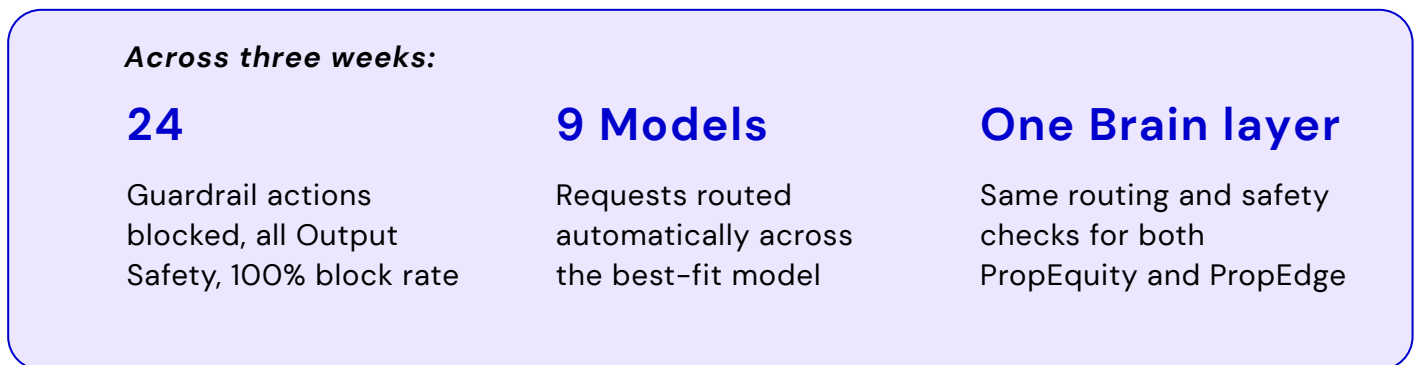
Early activity across both companies in three weeks



All of the **22 chat prompts run so far, succeeded**. All connectors have worked successfully 100% of times.

Governance, Not Guesswork

What P.E Analytics can now see, and couldn't before:



Two companies with all users in three weeks using a single Enterprise AI workspace with 100% guardrails and safety checks.

